



## **AQUAMAN Living Lab for Climate Resilient Coastal Tourism**

*Interreg Euro-MED AQUAMAN Project*

**Assessment of aquatic systems for the mitigation of water scarcity in Mediterranean islands and coastal tourist destinations under severe pressure**



**AQUAMAN**

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Co-funded by  
the European Union



### **SESSION IN A PROFESSIONAL CONTEXT**

Auditorium of the Algarve Tourism Region | April 9 | 2:30 pm – 5:00 pm

#### **SPECIFIC OBJECTIVES**

- Support and encourage the continuous adhesion of tourist enterprises, Local Accommodation establishments, theme parks, water parks and rent-a-car companies to the SAVE WATER Seal, as an instrument of commitment to water efficiency and environmental enhancement of the tourist offer.
- Raise awareness and involve tour operators in the adoption of the SAVE WATER Seal as a strategic tool for sustainability, competitiveness and differentiation of the

**AQUAMAN**

Algarve destination.

- To train participants for the practical application of the SAVE WATER Seal methodology, including the processes of reporting, monitoring and follow-up of water efficiency measures, adjusted to the specificity of the different tourism activities.
- Disseminate innovative solutions and good practices identified in the Catalogue "Blue Horizons: Innovative Water Solutions for Tourism and Climate Change-Resilient Regions", prepared within the scope of the AQUAMAN Project, promoting their adaptation and replication in the different types of tourism activity.
- Materialize the Living Lab of the AQUAMAN project, through a collaborative approach between public entities, tour operators and regional partners, contributing to the strengthening of water resilience and sustainability of the Algarve destination.

**TARGET GROUP**

Managers and technicians in the areas of management, sustainability and maintenance of:

- Tourist enterprises;
- Local Accommodation Establishments;
- Theme parks and water parks;
- Rent-a-Car companies.

**SESSION DEVELOPMENT**

The session in a professional context will be organized in collaboration with the Algarve Tourism Region (RTA) and the Energy Agency (ADENE), both associated partners of the AQUAMAN project, as a collaborative living lab, combining expository presentations, practical examples and debate, to promote awareness and training of tour operators in water efficiency.

In the first phase, the strategic importance of water for the tourism sector in the Algarve will be framed, highlighting the challenges associated with water scarcity, tourist pressure and the sustainability of the destination, reinforcing the role of companies and professionals in the adoption of efficient and differentiating practices.

Next, the AQUAMAN Project and the Blue Horizons Catalogue will be presented as a source of innovative, transferable solutions applicable to different types of tourism activity, with emphasis on the SAVE WATER Seal and the AQUA+ system, enabling participants to apply the methodologies associated with them in practice.

The session will continue with a group activity focused on identifying risks, challenges, and solutions related to water management in tourism, promoting collaborative work



among participants, the presentation of results, and the sharing of key ideas, with a direct link to the professional reality of the sector.

Subsequently, a debate and clarification of issues will be promoted, allowing interaction between tour operators, public entities and regional partners, reinforcing the articulation and exchange of knowledge.

The session will conclude with a synthesis of the key messages, reinforcing the importance of water efficiency as an instrument of sustainability, competitiveness and environmental enhancement of the tourist offer, and highlighting the active role of participants in the transition to more resilient and sustainable practices in the Algarve destination.



**April 9, 2026 | 2:30 p.m.-5:30 p.m.**

<b>14:15</b>	<b>Reception of participants</b>
<b>14:30</b>	<b>Opening</b> <ul style="list-style-type: none"> <li>• André Gomes – President of the Algarve Tourism Region - RTA</li> </ul>
<b>14:40</b>	<b>Relevance of water efficiency for the tourism sector in the Algarve</b> <ul style="list-style-type: none"> <li>• Florbela Baptista – Turismo de Portugal</li> </ul>
<b>15:00</b>	<b>Presentation of the AQUAMAN Project and the Blue Horizons Catalogue: Innovative water solutions for tourism and climate resilient regions</b> <ul style="list-style-type: none"> <li>• Sandra Pires – Turismo de Portugal</li> </ul>
<b>15:20</b>	<b>SAVE WATER Seal – Main water efficiency measures applicable to the tourism sector</b> <b>Commitment to Water Efficiency Platform in the Algarve</b> <b>Introduction to the AQUA+ Water Efficiency Evaluation and Rating System</b> <ul style="list-style-type: none"> <li>• Patrícia Corigo and Patricia Dias - ADENE (Energy Agency)</li> </ul>
<b>15:50</b>	<b>Coffee break</b>
<b>16:00</b>	<b>Incentives &amp; Funding   +Water Efficiency Support Line Algarve</b> <ul style="list-style-type: none"> <li>• Miguel Mendes – Turismo de Portugal</li> </ul>
<b>16:20</b>	<b>Group activity   Risks and solutions in water management in tourism</b> Small-group work focused on identifying risks, challenges, and solutions related to water management in the tourism context, followed by the presentation of results, a facilitated discussion, and the sharing of key ideas. <ul style="list-style-type: none"> <li>• Turismo de Portugal</li> </ul>
<b>17:00</b>	<b>Debate and clarification of issues</b> <ul style="list-style-type: none"> <li>• Turismo de Portugal   ADENE</li> </ul>
<b>17:20</b>	<b>Closing</b> <ul style="list-style-type: none"> <li>• Portugal Tourism</li> </ul>

**REGISTRATION**